



## Registration Information and Process

**Flat Iron Arts Building**  
**1579 North Milwaukee Avenue**  
**Chicago, IL 60622 USA**

The Flat Iron Artists' Association announces "The BIG COLOR Dance."

The exhibit will open with a Flat Iron Arts Building reception on First Friday, April 2, 2010 from 6-10 PM and run through the weekend. Saturday and Sunday hours: 1 PM-5 PM

"The BIG COLOR Dance" will feature a maximum of 24 large-scale 2D works. The minimum size for consideration will be 4' x 6.'

This is a JURIED show with CASH PRIZES. Applications are now being accepted. Deadline for submission is Friday, March 12, 2010. Accepted artists will be notified by end of day Monday, March 15<sup>th</sup>.

### Criteria for Consideration:

1. Register, agree to terms and pay a \$20 Jury Fee by end of business day, Friday, March 12.
2. Submit image of painting(s) to be considered, maximum 3.
  - Painting must be a minimum of 4' x 6' and not larger than 6' x 8'.
  - Work must have been completed within the past 24 months.
5. Jury will be seeking a bold, rhythmic use of color. There is no set theme or style. Abstract to realism will all be equally considered.

Upon Acceptance, a non refundable participation fee of \$80.00 is immediately due

### All Accepted Artists Will Receive:

1. Inclusion in the judging for cash prize awards:
  - ☐ \$1,000 Best of Show \*\*
  - ☐ \$500 FIAA Emerging Artist Award\*\*
  - ☐ \$250 Berger's Choice Award\*\*
2. 8' feet of wall space to install, show and sell additional work and retain 100% of sales.\*
3. Publicity and inclusion in various marketing efforts.
4. Inclusion on show web site.

\*Use of FIAA Credit Card service available with a 5% processing fee.

\*\* Prize winners will also receive a one-year membership to the FIAA, including invitation to participate in all FIAA shows (fees waived).

To Apply for Acceptance into "The BIG COLOR Dance"

Fulfill the registration process completely by end of business day, Friday, March 12, 2010.

**Complete the ONLINE Registration process** (Link Below)  
**(Click HERE to download and print These Directions)**

☐ Follow the link below to our online Registration Cart to register. Select BIG COLOR DANCE Application

- ☐ Select to Pay Online, or Select COD as payment
- o All **major credit cards** are accepted, or pay via your PayPal Account
- o **COD Payments** MUST be hand carried or received by post no later than the end of business, March 12, 2010. Make checks payable to: **The Flat Iron Artists' Association.**

Mailing/Drop Off Address: **FIAA**

Flat Iron Arts Building, **Studio 321**  
1579 North Milwaukee Ave.  
Chicago, IL 60622

- ☐ Print Invoice and Retain Invoice Number – This becomes your “identifier” for Jury and Judging
  - ☐ Receive Email Confirmation and **follow submission requirements\*** by end of business, March 12, 2010
- By fulfilling the registration process in singular or both parts, you also are agreeing to the Flat Iron Arts Building required liability waiver located at the bottom of this page.

Online Registration questions or help? Contact  
Arts Bldg.

or see Gary Marr in Sapere Art, Studio 341 of the Flat Iron

#### **\*Submission Requirements:**

Upon completion of online registration, and by Midnight, March 12, 2010:

- ☐ **Send an email** with SUBJECT LINE “BIG ART ENTRY + Your Invoice Number” to \_\_\_\_\_ with the following:
  1. Image(s) of painting(s) to be considered, maximum 3. \*\*
    - Painting must be a minimum of 4’ x 6’ and not larger than 6’ x 8’.
    - Work must have been completed within the past 24 months.
  2. Artist Head shot\*\*
  3. Artist Bio (150 words or less) as an attachment preferred
  4. Artist Statement (75 words or less) as an attachment preferred
  5. Website and/or facebook/myspace where clients can see your work or find out more about you.
  6. List of included images along with size (W” x H”) and medium.
  7. Artists, name address, telephone numbers (Main and Cell)\*\*JPEG format/300 dpi preferred with minimum of 4” max width. Name your images with the name of the work. Your head shot photo can be your name.

Accepted Artists will be notified by Email or by phone by the evening of March 15, 2010

Following the same registration steps - pay the participation fee of \$80.00 by 5 PM Saturday, March 20, 2010. Failure to pay by March 20 will result in elimination from the show and replacement by a runner up artist.

**End of Business - Friday, March 12, 2010 - Application and Payment Deadline**

**End of Business - Monday, March 15, 2010 - Accepted Artists Notified**

**Noon - Saturday, March 20, 2010 - \$80.00 Participation Fee Due from Accepted Artists**

**Monday, March 22, Through Sunday, March 28 from 11AM until 7 PM**

**Accepted work to be delivered** to the Flat Iron Arts Bldg, to Charles Rees in CLR Gallery, Studio 321 OR Gary Marr, in Sapere Art, Studio 341. There is NO storage for additional, “for sale” works. Accepted work will be hung by Show Staff

**Wednesday, March 31, or Thursday, April 1 from 12 Noon until 8PM**

**Artist installation of additional works** for sale. Download and Print “**Show Rules**” for all pertinent details and expectations. Artist is responsible for delivering, providing materials, hanging and removing upon completion of show. There is NO storage, nor security for these artworks following the show.

**Friday, April 2, 6 PM - 10 PM**

**Opening Reception as well as WPB First Friday!** Artists and “helpers” are encouraged to attend on a complimentary basis as well as invite others to visit the show. There is a “suggested donation” requested at the door of \$5.00 on this night only to offset show expenses.

**Saturday, April 3 and Sunday, April 4, 1 PM - 5 PM**

**Show Open.** See Show “**Show Rules**” for more information

**Monday, April 5, through Sunday, April 11 from 11 AM- 7 PM**

**Artists to pick up Juried artwork**

All work must be available for purchase. Artists keep 100% of sale price. There is a 5% charge for purchases (of total transaction, including taxes) made through the FIAA credit card service.

**LIABILITY WAIVER**

The registrant to “The BIG COLOR Dance” is participating at their own risk. They hereby understand and agree that they are solely responsible for the safety and security of their artwork, personal property, belongings and bodily person at all times and during all activities related to their participation in this event. In addition, the Undersigned hereby agrees to indemnify and hold harmless the Illinois Corporation known as the Flat Iron Artists' Association (FIAA), as well as The Berger Realty Group, Inc. and any other organizations involved with the event, either directly or indirectly in any capacity, their Directors Officers, and Volunteers individually and in their corporate capacity, its agents, employees, and insurers, as well as any form of damages as result of bodily injury or property damage, tangible or intangible, including any and all damages to artwork exhibited, displayed and presented by the undersigned on any event premises.

All entrants grant the FIAA the right to reproduce their work in conjunction with the promotion of the event. The FIAA assumes all entries are original and are the work and property of the applicant, with all rights granted therein. The FIAA is not liable for any copyright infringement on the art of the entrant.

**By fulfilling registration, online or in person, the registrant is agreeing that they understand and agree to this liability waiver in lieu of signature, and that the application process, online, or in person, conveys said agreement.**